

BEFORE THE
DEPARTMENT OF TRANSPORTATION
OFFICE OF THE SECRETARY
WASHINGTON, D.C.

In the Matter of)
)
STERAMLINING REGULATORY PROCEDURES) OST - 2005-22228
FOR LICENSING U.S. AND FOREIGN AIR)
CARRIERS)
)

Application of)
)
JETBLUE AIRWAYS CORPORATION) OST- 2007- _____
)
for a certificate of public convenience and necessity)
pursuant to 49 U.S.C. § 41102 to engage in)
foreign scheduled air transportation)
of persons property and mail)
between the United States and Columbia)
)

**APPLICATION OF JETBLUE AIRWAYS CORPORATION
FOR CERTIFICATE OF PUBLIC CONVENIENCE AND NECESSITY
FOR FOREIGN SCHEDULED AIR TRANSPORTATION**

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October 12, 2007

NOTICE: Any person who wishes to support or oppose this application must file an answer by November 2, 2007, and serve that answer on all persons served with this application.

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for a certificate of public convenience and necessity)	
pursuant to 49 U.S.C. § 41102 to engage in)	
foreign scheduled air transportation)	
of persons property and mail)	
between the United States and Columbia)	
and for an exemption pursuant to 49 U.S.C. § 40109)	
)	

**APPLICATION OF JETBLUE AIRWAYS CORPORATION
FOR CERTIFICATE OF PUBLIC CONVENIENCE AND NECESSITY
FOR FOREIGN SCHEDULED AIR TRANSPORTATION**

Pursuant to 49 U.S.C. §§ 40109 and 41102 and Notice dated August 26, 2005 in Docket OST-2005-22228 , JetBlue Airways Corporation (“JetBlue”) respectfully submits this application for a Certificate of Public Convenience and Necessity and Exemption authority authorizing JetBlue to engage in foreign scheduled air transportation of persons, property and mail between (i) Orlando, Florida and Bogotá, Columbia, and (ii) Fort Lauderdale, Florida and Bogotá, Columbia.¹

¹ In each case JetBlue will provide service behind the gateway-BOS to MCO and IAD to FLL.

JetBlue requests, consistent with the air services agreement between Columbia and the United States, fourteen U.S.-Columbia frequencies and designation authority to operate such services. JetBlue requests that this exemption authority remain in effect for at least two years, or until ninety days after final Department action granting JetBlue certificate authority with respect to these routes, whichever occurs earlier. JetBlue further requests expedited action under Subpart Q of the Department of Transportation's (the "Department") Procedural Regulations. 14 C.F.R. Part 302, Subpart C.

JetBlue understands that on September 13, 2007, the United States entered into a Consolidated Air Transport Agreement with Columbia to expand scheduled passenger frequencies. Specifically, JetBlue understands that the following passenger frequencies will become available: (1) 7 additional frequencies on December 1, 2007; (2) 7 additional frequencies on April 1, 2008; and (3) 7 additional frequencies on October 1, 2008.

As demonstrated below, JetBlue fully complies with all the requirements for the Department to grant it an additional Certificate of Public Convenience and Necessity for foreign operations. JetBlue is a citizen of the United States within the meaning of 49 U.S.C § 40102(a)(15), as amended. JetBlue is fit, willing and able to provide the air transportation for which authority is sought and to comply with federal statutes and the Department's Regulations. The grant of the authority requested herein is consistent with the public convenience and necessity required by Section 41102 of the Transportation Act.

In support of its Application, JetBlue states the following:

1. JetBlue is a Delaware corporation with its principal office located at 118-29 Queens Blvd., Forest Hills, NY 11375.

2. JetBlue is a citizen as defined by 49 U.S.C Section 40102 (a)(15)(c), as amended, and is fit, willing and able to provide the services contemplated by this application. JetBlue holds a Certificate for Public Convenience and Necessity for Interstate Air Transportation issued on February 4, 2000, Order 2000-2-7 (see DOT Docket 99-5616) and a Certificate for Foreign Air Transportation issued May 7, 2007, Order 2007-7-3 (see Docket OST-2007-27790) and numerous exemptions for foreign operations by Notice of Action Taken, See NOAT dated October 2, 2007, Docket OST-2007-29358,. JetBlue requests the Department take official notice of the information contained in those dockets pursuant to Rule 24.

3. The designation and frequencies requested herein are for the transportation of persons, property and mail in combination service between (i) Orlando, Florida and Bogotá, Columbia, and (ii) Fort Lauderdale, Florida and Bogotá, Columbia. Flights from Orlando will originate in Boston (BOS) and flights from Fort Lauderdale will originate at Washington, Dulles International Airport (IAD). JetBlue will operate these routes with Stage 3 compliant A-320 aircraft. JetBlue's A-320 aircraft are configured to carry 150 customers. JetBlue plans to inaugurate daily nonstop Orlando, Florida (MCO) – Bogotá service on or about April 1, 2008, and daily nonstop Fort Lauderdale, Florida (FLL) – Bogotá service on or about October 1, 2008. JetBlue plans to begin this service with the following schedule:

MCO-BOG (Flight 975)		BOG-MCO (Flight 976)
19:30-22:55		23:50-05:00
Thru from BOS-MCO 15:15-18:30		Thru to MSO-BOS 07:30-10:22

FLL-BOG (Flight 981)	BOG-FLL (Flight 982)
19:55-23:05	23:59-04:50
Thru from IAD-FLL 16:15-18:55	Thru to FLL-IAD 07:10-09:35

4. JetBlue’s application poses no environmental or energy issue and all flights will be operated with Stage 3 aircraft. Approval of this application will not result in the near-term consumption of ten (10) million or more gallons of fuel.

5. JetBlue is fit, willing and able to provide the air transportation for which authority is sought. The authority requested herein is consistent with the public convenience and necessity as required by Section 41102 of the Transportation Act.

6. JetBlue’s proposed U.S. – Columbia services would provide significant public interest benefits. JetBlue’s proposed service would substantially develop the U.S.-Columbia market by increasing the options available to consumers seeking convenient low cost transportation to and from Bogotá. Bogotá is currently the third largest market between South Florida and Latin America. However, no nonstop service is currently available between Orlando, Florida and Bogotá. JetBlue’s proposed Orlando – Bogotá service would provide the first nonstop service between these destinations. In addition, JetBlue’s proposed Fort Lauderdale – Bogotá service would provide the first nonstop service directly operated by a U.S. carrier (rather than a codeshare partner) between these destinations. JetBlue’s proposed U.S. – Columbia service would provide not only the first low cost carrier in the market but increased competition in this frequency constrained market. In addition, both Orlando and Fort Lauderdale, Florida already

support international service by JetBlue and other foreign carriers to destinations throughout the world.

7. JetBlue introduced scheduled, low-fare air service between New York's John F. Kennedy International Airport and major and secondary markets across the country beginning in February 2000. JetBlue operates low-fare flights from Orlando and Fort Lauderdale, Florida to various destinations, which have both stimulated those markets and brought significant new travel benefits to the public in the those areas and each of the markets JetBlue serves. Since its inaugural flight on February 11, 2000, JetBlue has assembled and maintained a highly experienced and qualified management team and obtained the financing necessary to initiate and maintain its existing operations.

8. JetBlue has developed a sound business plan for its foreign operations that provide the traveling public the same outstanding service JetBlue customers have experienced domestically.²

9. JetBlue currently holds blanket certificate authority to provide combination service to all foreign aviation partners that have entered into an open-skies agreement with the United States where that agreement is being applied. See Order 2007-7-3, Docket OST-2007-27790 (July 10, 2007). Other current international destinations are as follows:

Aruba	Santiago, Dominican Republic
Nassau, Bahamas	Santo Domingo, Dominican Republic
Bermuda	St. Maarten (beginning January 2008)
Cancun, Mexico	Puerto Plata, Dominican Republic (beginning January 2008)

² LiveTV will not be available on service to some of these destinations.

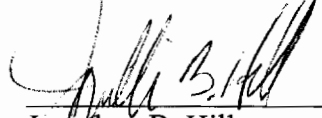
10. Since 2006 JetBlue has received the following awards and recognitions:

Best North American Low Cost Airline	Skytrax World Airline Awards, 2007
Top Low Cost Airline for Customer Satisfaction	J.D. Power and Associates, 2007
World's Most Reliable A320 Fleet	2007 Airbus Operational Excellence Awards
Leading Provider of Domestic Airfare Deals	<i>Travelzoo Awards</i> , 2007
Most Admired Companies	<i>Fortune</i> magazine, 2007 #3 rated airline
Best Airline for Customer Satisfaction	<i>Market Metrix</i> , 2007
Best Domestic Airline	<i>Condé Nast Traveler</i> , 2007 & 2006 Readers' Choice Awards
Extra Mile Award	<i>Frommer's Budget Travel</i> , for our shut-eye and snack bar services, 2006
Top U.S. Airline for Consumer Demand	Kanbay Research Institute 2006 Travel Demand Today Report
Best Domestic Airline	<i>Travel + Leisure</i> , 2006 World's Best Values Awards
Best Domestic Airline for Value	<i>Travel + Leisure</i> , 2007 & 2006 World's Best Values Awards
#1 Airline Brand	2007 & 2006 Brand Keys Customer Loyalty Engagement Index®
Highest Low-Cost Carrier Customer Satisfaction	J.D. Power and Associates 2006 North America Airline Satisfaction Study
Best U.S. Airline	<i>Airline Quality Ranking Survey</i> , 2007 #2 rated airline and 2006 University of Nebraska at Omaha Aviation Institute and W. Frank Barton School of Business at Wichita State University
Best Low Cost/No Frills Airline	<i>OAG</i> , 2007 & 2006 Airline of the Year Awards
Best Airline Value	<i>Entrepreneur Magazine</i> , 2006
Passenger Service Award	<i>Air Transport World Magazine</i> , 2006

For the foregoing reasons, JetBlue respectfully requests that the Department grant this Application for a Certificate of Public Convenience and Necessity for Foreign Air Transportation and Exemption of persons, property and mail, between (i) Orlando, Florida (MCO) and Bogotá, Columbia (BOG), and (ii) Fort Lauderdale, Florida (FLL) and Bogotá, Columbia (BOG), and such other relief as it may find to be in the public

interest, including integration authority with JetBlue's other certificate authority as provided in the August 23, 2005 Notice issued in Docket OST-2005-22228.

Respectfully submitted,



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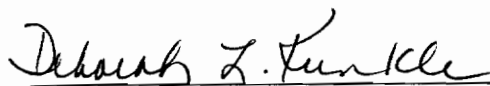
Counsel for JetBlue Airways Corporation

October 12, 2007

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing Application of JetBlue Airways Corporation for Certificate of Public Convenience and Necessity for Foreign Scheduled Air Transportation and Exemption was served this 12th day of October, 2007 via email transmission on the following persons:

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