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March 4, 2005

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The Honorable Norman Y. Mineta
Secretary, U.S. Dept. of Transportation
400 Seventh St. SW, Room 10200
Washington D.C. 20590

Dear Secretary Mineta:

I am writing to express support for the application of Alaska Airlines to be granted authority to serve the Los Angeles / Mexico City route. Alaska's plan to offer two daily nonstop roundtrip flights between Los Angeles and Mexico City will provide our agency with greatly needed access to Mexico's capital. We work with many airlines, but we believe Alaska is uniquely qualified to serve this market. We hope they emerge as the best candidate to fill this route designation.

You must be aware of Alaska's consistent standards of high performance. We hope you have been able to enjoy their service on a flight. Our agency has been in business for 35 years and our clients consistently prefer to fly on Alaska when it comes to a choice. They have confidence in the line.

On the West Coast we have a rapidly growing population flying into Mexico. Alaska Airlines has served us well with the flights they currently operate. We have been able to promote travel to Mexico because clients have faith in Alaska to provide quality service to the destinations they already serve. The addition of Mexico City would greatly please clients from all over the Western area.

Thank you for your serious consideration of this matter.

Sincerely,

Joan W. Bush
Joan W. Bush
President

CC: ~~Mr. Karan K. Bhatia~~
Asst. Sec. for Aviation and International Affairs
Office of the Secretary
U.S. Department of Transportation

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