



FOR IMMEDIATE RELEASE

Contact:

Gregg Kenyon, communications coordinator
VALUJET AIRLINES, INC.
(770) 907-5021

**VALUJET AIRLINES ANNOUNCES NONSTOP
SERVICE TO NEW YORK'S LAGUARDIA AIRPORT**

Start Spreadin' the News ... Flights Begin May 1, 1996

ATLANTA, March 19, 1996 -- ValuJet Airlines, the ticketless, low-cost, low-fare, fun and friendly jet carrier today announced that on May 1, 1996, it will begin operating nonstop service from Hartsfield Atlanta International Airport to New York's LaGuardia Airport. ValuJet will operate five daily nonstop flights to LaGuardia Airport with one-way fares starting as low as \$89.

To introduce its new service to LaGuardia, ValuJet will waive its 21-day advance purchase requirement for travel completed by May 22, 1996, and sell every seat on every flight from Atlanta to LaGuardia for \$89.

After May 22, one-way fares to LaGuardia will range from \$89 to \$149, representing a savings of 66 percent when compared to published unrestricted fares.

"New York City is the #1 travel market for Atlantans. Last year more than 500,000 people paid an average of \$233.70 one-way for travel between Atlanta and LaGuardia, New York's most convenient airport," said Ponder Harrison, vice president of sales and marketing for ValuJet. "ValuJet is pleased to offer everyday, low fares to LaGuardia ranging from \$89 to \$149 one-way, saving the traveling public an estimated \$60 million annually."

- more -

ValuJet Adds New York's LaGuardia Airport -- add one

"As you know, ValuJet was ready, willing and able to initiate service to LaGuardia last December," added Harrison. "However, TWA and Delta Air Lines effectively blocked our access to LaGuardia. Despite our success in gaining alternative access to LaGuardia five months later, ValuJet will continue, through the federal court system, to pursue its claims under the antitrust laws. ValuJet was injured by TWA's and Delta's actions and still desires the slots involved in order to offer additional low-fare service to and from LaGuardia."

ValuJet's fare structure is simple. All fares are sold on a one-way basis. No round-trip purchase is necessary and no Saturday night stay is required. ValuJet's lowest fares are subject to availability and require advance purchase. All fares are non-refundable.

LaGuardia to:	Fare Structure		
	21-day <u>OP/P*</u>	7-day <u>OP/P</u>	<u>Walk-up</u>
Atlanta**	\$89/109	\$109/129	\$149
Mobile/Raleigh-Durham Orlando/Tampa	\$99/129	\$129/159	\$189
Fort Myers/West Palm Beach Fort Lauderdale/Miami	\$109/139	\$139/169	\$199
Charlotte/Memphis/Nashville Savannah/Jacksonville/ Louisville/Fort Walton Beach	\$119/149	\$149/179	\$199
Indianapolis/Columbus/ Jackson/ New Orleans	\$129/159	\$159/189	\$209

- more -

ValuJet Adds New York's LaGuardia Airport -- add two

Fare Structure (cont'd)

LaGuardia to:	21-day <u>OP/P*</u>	7-day <u>OP/P</u>	<u>Walk-up</u>
Chicago Midway	\$139/169	\$169/199	\$219
Dallas Fort Worth/Kansas City	\$159/189	\$189/219	\$239

- * Off-peak (OP) travel times are Monday, Tuesday and Wednesday, all day; Thursday before 2:00 p.m. and after 7:00 p.m.; Friday before 11:30 a.m.; and Saturday before 9:00 a.m. and after 12:00 noon. Sunday and holiday periods are peak (P) travel times.
- ** Nonstop service. All other flights connect in Atlanta.

Flight Information

	<u>Flight #</u>	<u>Depart</u>	<u>Arrive</u>	<u>Frequency</u>
Atlanta to:				
LaGuardia	352	7:10 a.m.	9:29 a.m.	x Sunday
	354	9:10 a.m.	11:29 a.m.	Daily
	356	1:40 p.m.	3:59 p.m.	Daily
	358	6:50 p.m.	9:09 p.m.	Daily
	346	9:10 p.m.	11:29 p.m.	x Saturday
LaGuardia to:				
Atlanta	351	7:05 a.m.	9:45 a.m.	x Sunday
	353	10:05 a.m.	12:45 p.m.	Daily
	355	12:10 p.m.	2:50 p.m.	Daily
	357	4:40 p.m.	7:20 p.m.	Daily
	359	9:40 p.m.	12:15 a.m.	x Saturday

- more -

ValuJet Adds New York's LaGuardia Airport -- add three

Atlanta-based ValuJet Airlines began flight operations on Oct. 26, 1993, and makes air travel more affordable for more people by offering the traveling public everyday low fares. With the addition of service to LaGuardia Airport, Mobile, Ala., and Fort Walton Beach, Fla., on May 1, 1996, ValuJet will operate 320 daily departures to 31 cities in 19 states.

ValuJet Airlines is a wholly-owned subsidiary of ValuJet, Inc. (Nasdaq: VJET). For more information and flight reservations, call 770/994-VALU (770/994-8258) in the 404 and 770 area codes, or 1-800-VALUJET (1-800-825-8538).

###