



*A Presentation by:*

**TOLEDO  
EXPRESS AIRPORT**

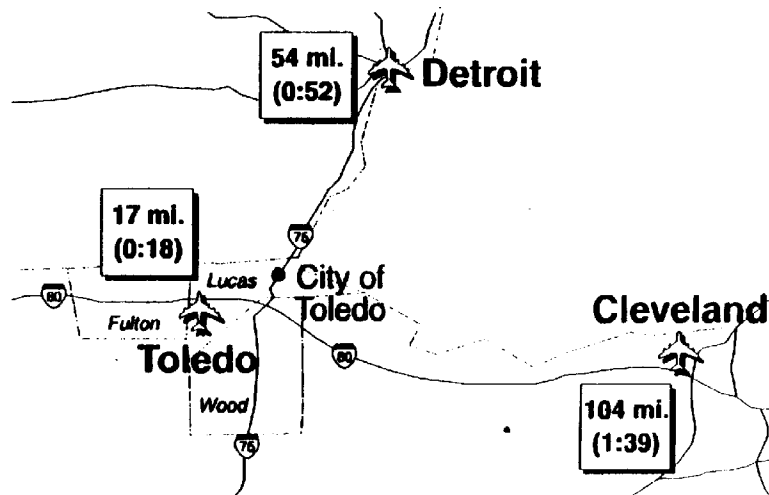


*Prepared by:*

**SH&E**  
*International Transportation  
Consultancy*

# Express Airport is the Most Convenient Airport for Passengers Originating in or Destined to the Toledo MSA

*Detroit is the Closest Competitive Airport*



Note: Drive times are for ideal traffic, weather and road conditions.

Source: Rand McNally Tripmaker

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## Toledo's Service Area Demand is Estimated at 1.2 Million Annual O&D Passengers

<b>Method 1: Travel Agency Survey</b>	
FY 1995 Toledo Express Airport Traffic <sup>1</sup>	537,084
Percent of Service Area Demand Using TOL <sup>2</sup>	41%
Estimated Service Area O&D Passengers	1,310,000
<b>Method 2: Travel Propensity</b>	
Ohio/Michigan O&D Passengers per Capita — 1994	1.85
Toledo Service Area Population	614,300
Estimated Service Area O&D Passengers	1,140,000
<b>Estimated Toledo Service Area Demand</b>	
Method 1	1,310,000
Method 2	<u>1,140,000</u>
Average	1,225,000

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<sup>1</sup>YE3Q 1995 Toledo Express Airport enplanements times 2

<sup>2</sup>Based on Travel Agency Survey